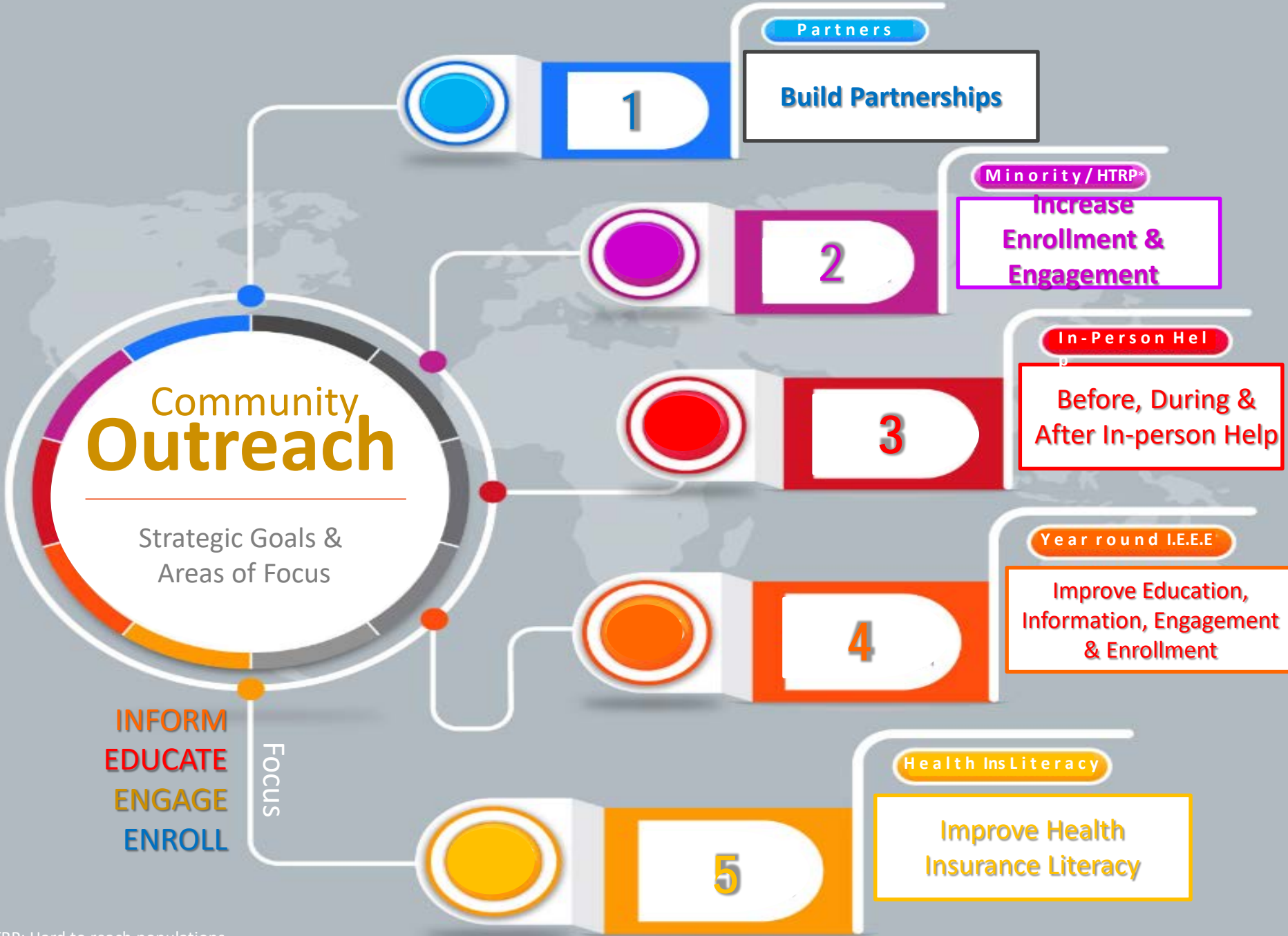


Access Health CT Updates for Covering CT Kids & Families, June 2018

MEET OUR COMMUNITY OUTREACH TEAM

- **Community Outreach**
 - Kelly Kennedy – Manager of Community Affairs & Outreach
 - Allen Bucy – Outreach Coordinator
 - Rachelle Pierre – Outreach Coordinator
-
- **Outreach Partners**
 - Grossman Heinz





HTRP: Hard to reach populations
IEEE: Inform, Educate, Engage and enroll

BUILDING PARTNERSHIPS

- Goals:
 - Build partnerships with community organizations
 - Based on mission alignment, community served, or both
 - Working with 400+ community groups



GETTING OUT IN THE COMMUNITY

- **Goals:**
 - Capture leads and provide information and education about the importance of having, keeping and using healthcare coverage.
 - Engage with current and future customers.
 - Support new and current partnerships.
 - Grow social community
- Since January 2018, AHCT has participated in over 30 community events to reach specific target consumer groups and towns



REGIONAL PLANNING MEETINGS

- Five regional planning meetings (March & April 2018) to get feedback & recommendations from our community partners and enrollment specialists
- 56 participants, 37 institutions represented
 - Community Partners
 - Municipalities and Health Departments
 - Hospitals
 - Educational Institutions
 - Community Health Centers



POLICY UPDATES

Connecticut

- Essential Health Benefit (EHB) protection at Statutory level Medicaid Eligibility expansion to 133% Federal Poverty Level

Federal

- Individual mandate penalty set to \$0 for 2019

The Waiting Game

- Final Notices of Rulemaking (Association Health Plans; Short-term, Limited Duration)
- Nationwide Insurance Rate Filings
- Addressing the Opioid Crisis – Will Congress act?
- CMS Focus on Program Integrity
- Guidance on “Public Charge” definition, applicability

Thank You

Contact Info: Kelly Kennedy, Community Affairs & Outreach Manager

Kelly.Kennedy@ct.gov 860.757.6843

outreach@accesshealthct.com

<http://learn.accesshealthct.com/community/>

