



# Access Health CT Update for CCKF Coalition

October 3, 2018

2019 Open Enrollment: **Nov 1 – Dec 15**  
**Compare your plan options!**

# Highlights for 2019 Open Enrollment

Our #1 message: **Compare your plan options!**

- Updated *Compare Plans* tool
- New homepage
- Easier access to important tabs
- Window-shopping late October
- New Verification tool



# In-Person Help Highlights

- **Partnership for discount rides to in-person locations and events**
- **Before OE → Healthy Chats (11 in October)**
- **During OE → 7 Enrollment Centers, 6 Enrollment Fairs**
- **After OE → 4 Help Events**
  - 4 Saturdays in Jan & Feb 2019
  - Once in East Hartford, New Britain, New Haven, Stamford
- **CAC/Broker recruiting campaign**

# Community Outreach Highlights

## Community Conference October 19

- Registration is open! [Learn.accesshealthct.com/Community](https://learn.accesshealthct.com/Community) (under Events)

## Outreach Events Statewide

### Ambassador Program Pilot

- Hispanic
- African American
- Asian Pacific
- Polish
- LGBTQ
- Youth (18-34)

# Community Outreach Highlights

## Health Insurance Literacy Survey with UConn Health / HDI

- Topics: premium, deductible, co-pay, coinsurance, formulary, PCP, Bronze vs Silver vs Gold, etc.
- English – 3354 respondents, 75% average score
- Spanish – 59 respondents, 37% average score

# Compare your plan options!

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## Thank you!

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